

# SummerNight Downtown Art Walk

FRIDAY, JUNE 10, 2022 from 6 - 10 p.m.

## SPONSORSHIP OPPORTUNITIES & AGREEMENT



I, (*please print*) \_\_\_\_\_, owner or representative of \_\_\_\_\_, agree to sponsor the 2022 SummerNight Art Walk according to the sponsorship level I have chosen below. In return, I will receive the direct benefits described for the sponsorship level chosen.

Amount of Cash Sponsorship \_\_\_\_\_ and/or

Description of Merchandise/Gift Donation(s) \_\_\_\_\_

Amount of In-Kind Donation or Trade Agreement \_\_\_\_\_

Owner/Business Representative Email \_\_\_\_\_

Owner/Business Representative Phone \_\_\_\_\_

Owner/Business Representative \_\_\_\_\_ Date \_\_\_\_\_

*Please sign*

SummerNight Committee Representative \_\_\_\_\_ Date \_\_\_\_\_

*Please make checks payable to the **Auburn Advisory Board** and mail to:*

SummerNight Headquarters  
425 Perry Street  
Auburn, AL 36830  
auburnsummernight.org

# SummerNight Art Walk

## SPONSORSHIP OPPORTUNITIES CONTINUED



## SUMMERNIGHT SPONSORSHIP OPPORTUNITIES

### ART WALK COCONUT SPONSOR • \$750 & UP

- Name/logo incorporated into press and radio coverage, and on all other press materials.
- Name/logo linked on auburnsummernight.org.
- Name/logo on event posters.
- Coconut Sponsor will have spots announced at the Entertainment Stage acknowledging business sponsorship.
- Set up display in the downtown area on the day of the event. **Will your business/group be participating downtown?** \_\_\_\_\_
- Coconut Sponsor receives THREE (3) t-shirts. Shirt Sizes: \_\_\_\_\_ , \_\_\_\_\_ and \_\_\_\_\_
- Logo must be submitted by May 6, 2022 to be included.

### ART WALK COMMUNITY SPONSOR • \$500 & UP

- Name/logo incorporated into press and radio coverage, and on all other press materials.
- Name/logo on event posters.
- Community Sponsor will have spots announced at the Entertainment Stage acknowledging business sponsorship.
- Set up display in the downtown area on the day of the event. **Will your business/group be participating downtown?** \_\_\_\_\_
- Community Sponsor receives TWO (2) t-shirts. Shirt Sizes: \_\_\_\_\_ and \_\_\_\_\_
- Logo must be submitted by May 6, 2022 to be included.

### ART WALK BUSINESS PARTNER • \$150 - \$499

- Name/logo displayed on event posters.
- Name/logo incorporated into one official press release.
- Business Partner will have spots announced at the Entertainment Stage acknowledging business sponsorship.
- Business Partner receives ONE (1) t-shirt. Shirt size: \_\_\_\_\_
- Logo must be submitted by May 6, 2022 to be included.

*The City will endeavor to ensure that the Sponsor's name and logo are correct on all electronic, audio, visual, or printed materials associated with the SummerNight Art Walk , but cannot accept liability for any incorrect presentations of the Sponsor's name or logo.*

*Sponsor acknowledges that it is an independent entity and not an employee of the City and is responsible for any workers' compensation or similar type benefits for its agents or employees.*

*If sponsor elects to participate downtown in the SummerNight Art Walk, they will be required to complete an attraction application.*